



## **Produce World Appoints New Group Finance Director**

**November 2011**

Leading fresh produce grower and supplier Produce World has announced the appointment of Phil Jones as Group Finance Director. Phil has considerable commercial experience outside the fresh produce sector. His most recent role was as Finance Director for plumbing, heating and air conditioning contractor T Jolly Services Limited. He has also worked as Finance Director at Christian Salvesen and Experian.

Phil, who gained an honours degree in Mathematics at Oxford University, began his career working for Touche Ross chartered accountants before moving on to a variety of Finance Director roles within commerce and industry.

William Burgess, Chief Executive Officer of Produce World, said: "The appointment of Phil Jones further strengthens our Executive Team, and continues the trend of recent appointments from outside the produce industry. We have built a very strong and experienced Executive Team that will enable us to apply best practices to our business.

"The recent re-structuring of the Produce World Group has put us in an excellent position to face the challenges ahead in providing high quality service and products to our customers, whilst operating a sustainable business for the future."

**Ends**

### **Notes for Editors**

Produce World is one of the largest expert growers and suppliers of high quality fresh vegetables in Europe. It is a privately owned business, founded by the Burgess family in 1898, and the family ethos and values remain in place. The Produce World business is customer and category focused and it is an industry leader in sustainable and responsible agronomy, growing and lean supply chain management. Its sourcing is a combination of produce from its own farms, joint-ventures, and collaborative working with dedicated grower groups, supplying a variety of root vegetables, potatoes, brassicas, alliums, and organic produce to leading retailers, food service and manufacturing customers.

Produce World Group companies include Produce World Solanum Ltd, Produce World IFP Ltd, Produce World RBO Ltd, Produce World Rustler Ltd, Produce World Marshalls Ltd, Agromark SA, and Growing Trust with Las Lomas (joint venture).

The company received the Waitrose Technical Excellence Award in June 2011, as well as the re:refresh Innovation of the Year and Packer of the Year awards in May 2011. Its Growing Trust CSR programme, established in 2007, prioritises Responsible Sourcing, along with Environmental Stewardship, Community Impact and Workplace Culture.

**Media Enquiries:**

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