



## **Farming Structure Confirmed for Produce World Marshalls**

**February 2012**

Produce World has confirmed the complete structure of its farming team at Produce World Marshalls. Following the appointment of Christian Maltby as Head of Farm Operations, Carolyn Coxe becomes the Planning and Agronomy Manager, and will be the 'named grower' on all Produce World Marshalls' farming produce.



Carolyn has worked for Produce World for four years. Her role involves taking overall responsibility for all planning and agronomy functions and producing growing blueprints to ensure accurate forecasts throughout the year. Reporting into Carolyn is Matthew Sisson, who takes over responsibility for all the company's Lincolnshire planting operations.

Area managers Gary Jaques, Steve Barai and Danny Nieuwenburg manage forecasting and harvesting, and are the local face of Produce World Marshalls to growing partners. They continuously 'walk the crop' and provide up-to date information on availability to the commercial team.

Produce World Marshalls uses a dedicated agronomy service to help it to maximise yield and quality in the field, and keep the team up-to-date with the latest innovations. Through major investments made in 2010, significant advances have been made in harvest cooling and crop conditioning systems both on farm and at its Butterwick site. Investment in the award-winning broccoli field factory has delivered 250,000 trays of pre-packed broccoli in field in the UK and Spain to date.

**Ends**

**Hi-res image is available**

### **Notes for Editors**

Produce World is one of the largest expert growers and suppliers of high quality fresh vegetables in Europe. It is a privately owned business, founded by the Burgess family in 1898, and the family ethos and values remain in place. The Produce World business is customer and category focused and it is an industry leader in sustainable and responsible agronomy, growing and lean supply chain management. Its sourcing is a combination of produce from its own farms, joint-ventures, and collaborative working with dedicated grower groups, supplying a variety of root vegetables, potatoes, brassicas, alliums, and organic produce to leading retailers, food service and manufacturing customers.

Produce World Group companies include Produce World Solanum Ltd, Produce World IFP Ltd, Produce World RBO Ltd, Produce World Rustler Ltd, Produce World Marshalls Ltd, Agromark SA, and Growing Trust with Las Lomas (joint venture).

The company received the Waitrose Technical Excellence Award in June 2011, as well as the re:fresh Innovation of the Year and Packer of the Year awards in May 2011. Its Growing Trust CSR programme, established in 2007, prioritises Responsible Sourcing, along with Environmental Stewardship, Community Impact and Workplace Culture.

**Media Enquiries:**

For further information please contact the Produce World Press Office on 01223 884600 or alternatively email Peter Crowe, or Zoe Scorer in the following format: [firstname.lastname@war.uk.com](mailto:firstname.lastname@war.uk.com)