



February 2013

Produce World supports Cancer Macmillian

Produce World's Agricultural Director, Andrew Burgess, is set to scale Italy's highest peak in aid of charity.

The UK's largest grower and supplier of fresh produce will bid farewell to their Agricultural Director the month after next as he prepares to climb Gran Paradiso between 2nd and 7th April.

The three day climb will include a mountaineering ascent to the summit, followed by a 2,000 meter decent on skis in to the wilderness of the Italian National Park. Andrew will be climbing with three other farmers, and as a collective they are known as the Red Team because of their skiing and climbing adventures!



Gran Paradiso is 4061m high and the Red Team is looking to raise £1 for every meter they climb or ski.

Andrew said: "I just love the adventure and sense of achievement that comes from pushing my physical and mental limits in the name of charity. I get such an adrenaline rush when I think about venturing into the unknown – the peacefulness and unpredictability of the mountain wilderness is incredible."

This is not the first time Andrew has embarked on such an adventure, having raised over £30,000 for charity since 2000.

To sponsor Andrew and his team on their latest adventure, and to help him raise £4061 please visit www.justgiving.com/GranParadisoBurgess

If you want to keep up to date with Andrew on his adventure you can follow him on Twitter [@burgee2](https://twitter.com/burgee2)

Ends

Notes for Editors

Produce World is one of the largest expert growers and suppliers of high quality fresh vegetables in Europe. It is a privately owned business, founded by the Burgess family in 1898, and the family ethos and values remain in place. The Produce World business is customer and category focused and it is an industry leader in sustainable and responsible agronomy, growing and lean supply chain management. Its sourcing is a combination of produce from its own farms, joint-ventures, and collaborative working with dedicated grower groups, supplying a variety of root vegetables, potatoes, brassicas, alliums, and organic produce to leading retailers, food service and manufacturing customers.

Produce World Group companies include Produce World Solanum Ltd, Produce World IFP Ltd, Produce World RBO Ltd, Produce World Rustler Ltd, Produce World Marshalls Ltd and Growing Trust with Las Lomas (joint venture).

The company received the Waitrose Technical Excellence Award in June 2011, as well as the re:fresh Innovation of the Year and Packer of the Year awards in May 2011. Its Growing Trust CSR programme, established in 2007, prioritises Responsible Sourcing, along with Environmental Stewardship, Community Impact and Workplace Culture.

Media Enquiries:

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